



JOINT RESEARCH CENTRE



# Region of Anatoliki Makedonia – Thraki Sectoral Proposals

## Tourism



European Union  
ERDF

Regional Operational Programme  
"Macedonia – Thrace" 2007 – 2013

Co-financed by Greece and the  
European Union





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- Needs
- Integrated Management System
- Standardization



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- Promotion
- Facts
- Research & Innovation



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## - Other Needs



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**-Institutional Framework**

**- Mentality**



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## - Ideas



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