



Greek Republic
Region of Eastern Macedonia & Thrace (REMTH)

Regional Council for Innovation & Entrepreneurship

REGIONAL RIS3 STRATEGY

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12 Members Advisory Board,
on **Innovation & Entrepreneurship** issues

Its objective : to reinforce Competitiveness and Employment

... coordinating Research & Innovation actions between
Academia-Researchers and Business community

... supporting Innovation actions in Organizations & Businesses



The region should identify
its **best and strong Assets and**
its **Research & Innovation potential**

in order to
concentrate its **efforts** and **resources**
on a limited number of priorities

where

it can really develop excellence and compete.



THE TRIPLE HELIX

Industry



Academia



Services



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LOOKING FOR INNOVATION.....

- Gathering all qualitative and quantitative information
- Evaluating our regional capabilities (potential)
- Building up the strategy for Research & Innovation for smart Specialization in REMTH (RIS3)
- Thematic objectives of the **National Strategic Framework Program**



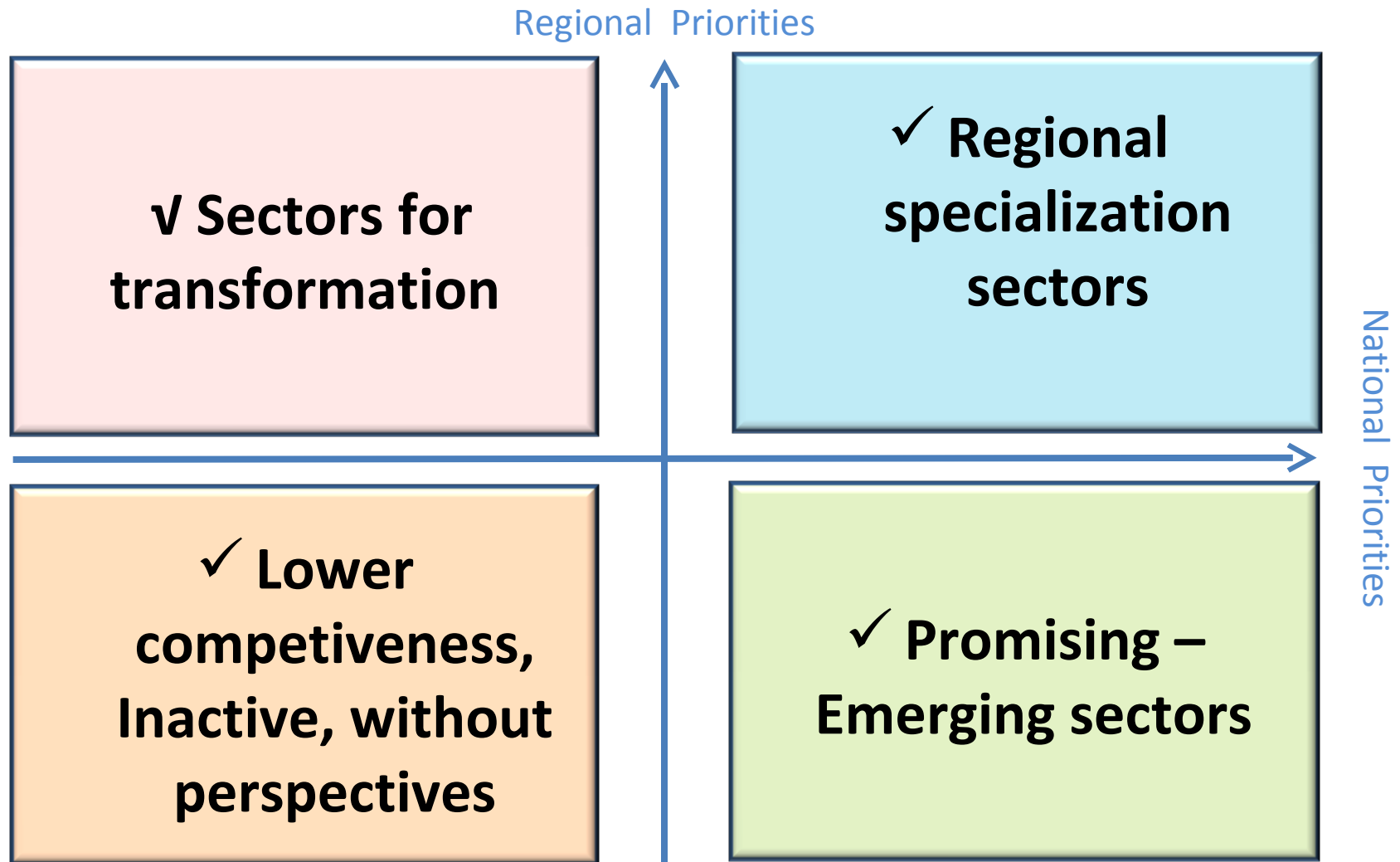
REMTH CHARACTERISTICS (INNOVATION)

Academic-R&D infrastructure & dynamics
Industry with Innovative & Extroversion characteristics
Geographical position with strong advantages

Non mature employment branches for R&I
Low cooperation between Academia and Industry
Non wide capability of preconditions to produce Innovation



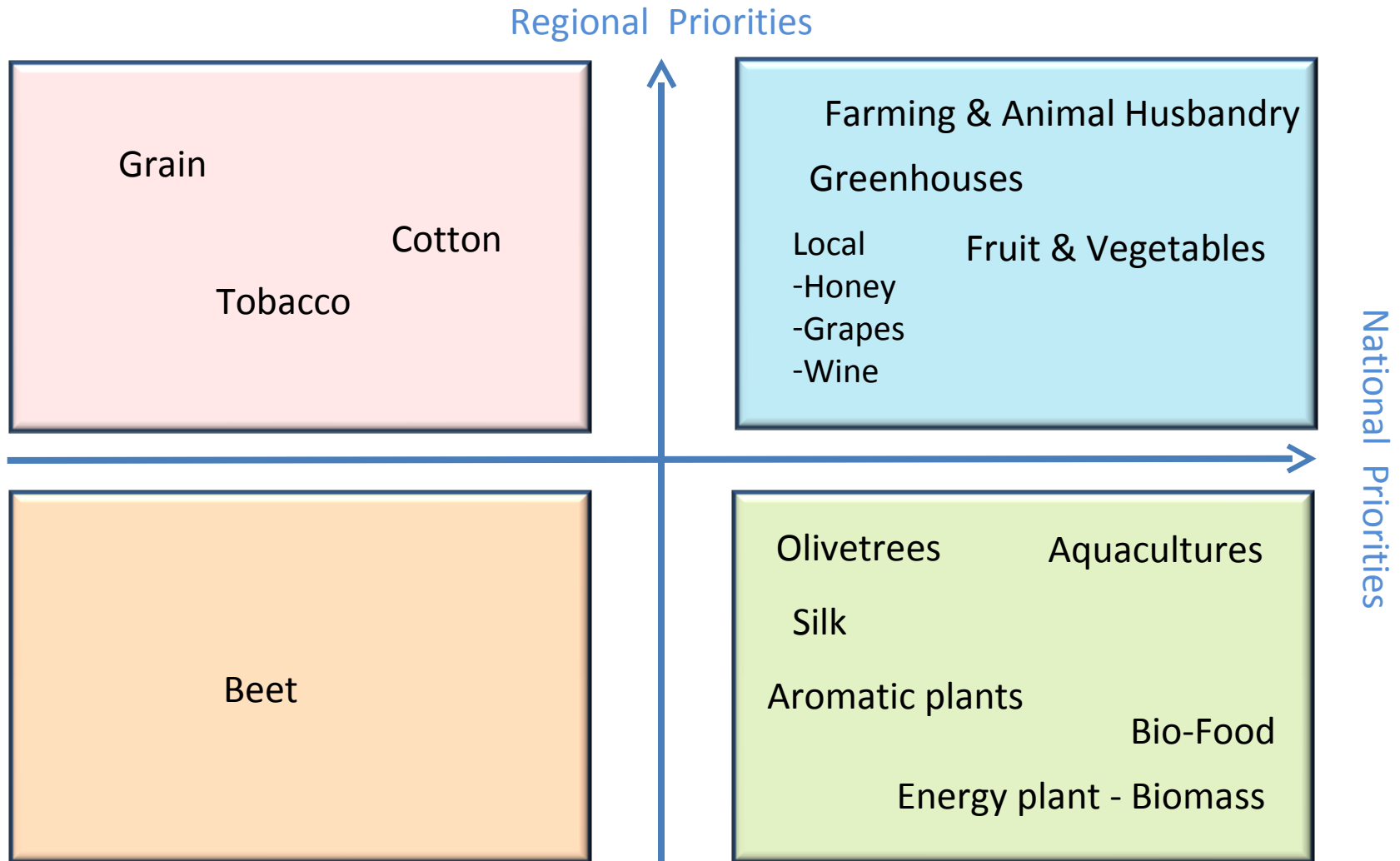
NATIONAL & REGIONAL PRIORITIES



7



PRIMARY SECTOR



Αγροτικός Τομέας: Τελική Κατάταξη

Προς Μετασχηματισμό;

Πυρήνας Εξειδίκευσης

Περιφερειακή αριστεία

- Σιτηρά/ Ψυχανθή
- Βαμβάκι
- Καπνά (Μπασμάς)

- Προϊόντα Ζωικής Παραγωγής
- Θερμοκηπιακές καλλιέργειες
- Δενδροκαλλιέργειες
- Οπωροκηπευτικά
- ΤΟΠΙΚΟΙ ΠΥΛΩΝΕΣ
Μέλι
Επιτραπέζια σταφύλια
Οινοποιία
- Αγροτοδασοπονία

Εθνική Προτεραιότητα

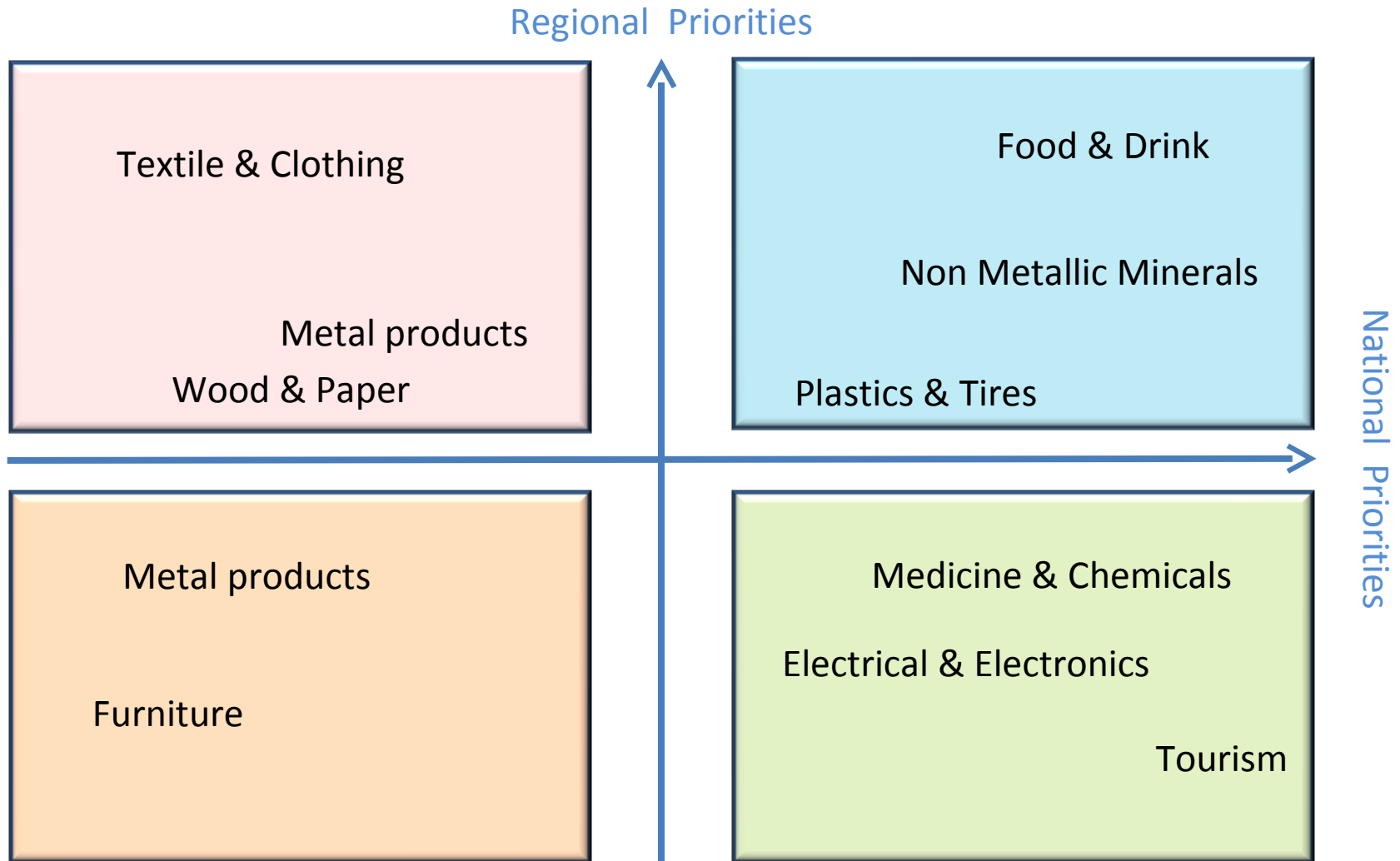
- Ζαχαρότευτλα

- Ελαιοκαλλιέργεια
- Υδατοκαλλιέργειες
- Μετάξι
- Βιολειτουργικά τρόφιμα
- Αρωματικά & φαρμακευτικά φυτά
- Ενεργειακά φυτά / Βιομάζα

Μειωμένη ανταγωνιστικότητα
Σε αδράνεια, χωρίς προοπτικές

Υποσχόμενες περιοχές / αναδυόμενοι κλάδοι

SECONDARY SECTOR & TOURISM



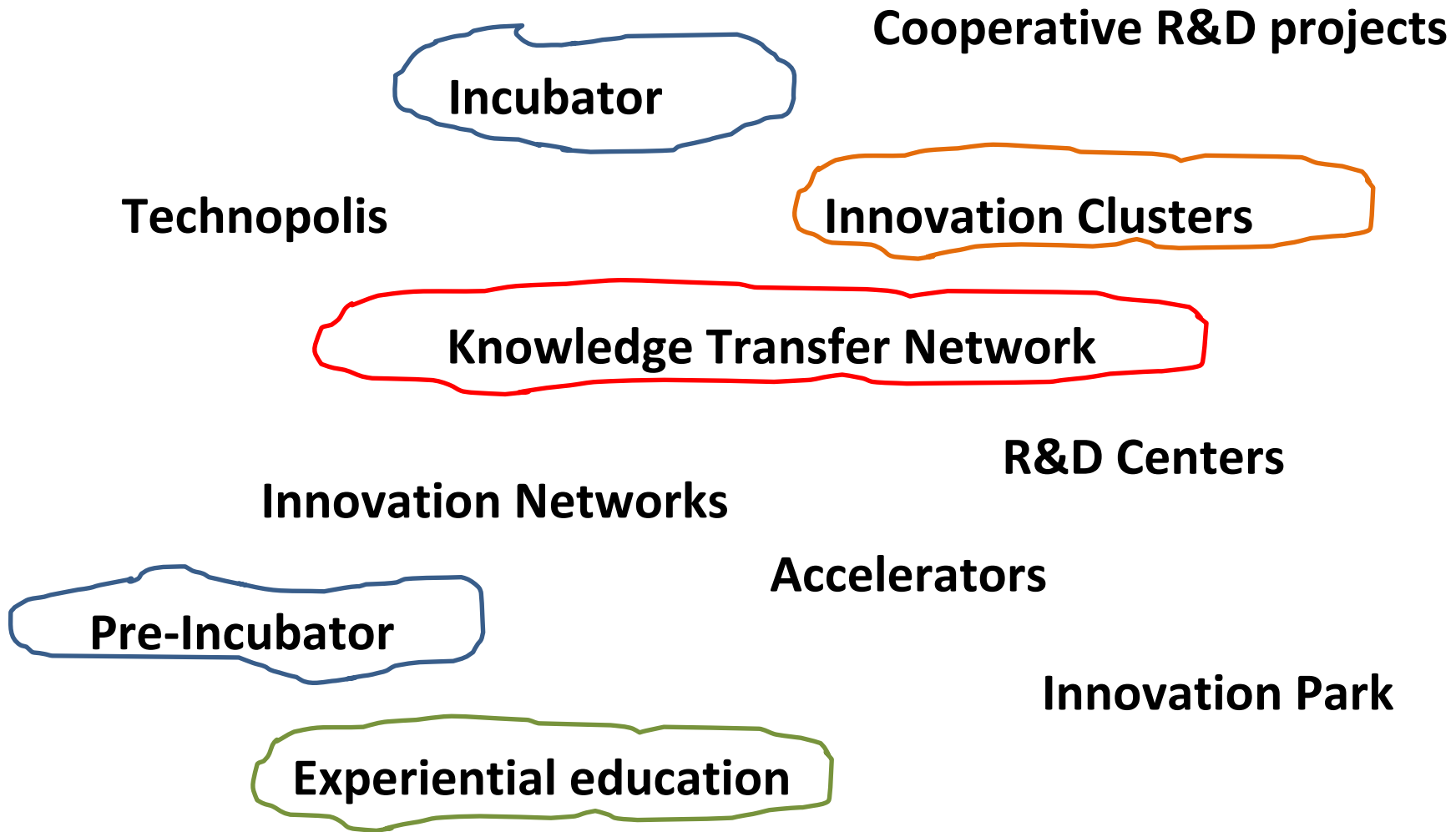
- ❖ **Upgrade the Regional System for Innovation**
- ❖ **Focus on human dynamics**
- ❖ **Specialized knowledge to challenge industry for innovation**
- ❖ **Support regional and trans-regional networking**



- ❖ **Agricultural and processed food sector upgrade**
- ❖ **Maximum support on emerging (promising) sectors of REMTH economy**



INNOVATION SUPPORT STRUCTURES



INNO.....

Change

New

Creativity

Novelty

Revolution

Innovative

Innovate

Inspiration

Pioneering

Idea

Innovating

Pioneer

Καινοπρεπής

Καινοτομία

Breakthrough

Καινότροπος

Modernism

Innovative

Revolution

Innovate

Breakthrough

Inspiration

Pioneer

Inspiration

Creativity

Novelty

Innovate

Novelty

Καινοτόμος

Innovative

New

Innovating

New

Innovate

Pioneering

Modernity



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REGION OF EASTERN MACEDONIA & THRACE

EUROPE

BALKANS



EAST



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INNOVATION & GROWTH IN THE REMTH

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