





# Overview of the parallel sessions

## DAY 1 15:30-17:00 - Four Parallel sessions (1)

- **Introductory presentation by an expert** in the field
  - It should serve as an inspiration
  - It is to be taken as a starting point, and should not constrain ideas.
  
- **Interactive working-group sessions on Entrepreneurial discovery process on tourism: Generation and presentation of ideas (tasks 1&2)**

## DAY 1 17:00 – 17:30

- **Plenary reporting**

# Overview of the parallel sessions

## DAY 2 11:00-12:30 - Four Parallel sessions (2)

- **Task 3**: form partnerships, and **task 4**: refinement of ideas

## DAY 2 12:30-13:00 - Report to Plenary

- **Presentation** of the developed ideas: 10' per group, which could be 5' presentation, followed by a brief peer review discussion on improving the ideas.

# Four perspectives on innovation – Tourism thematic areas

- • **4 seasons tourism**
- • **Tourism and cultural heritage**
- • **ICT and tourism**
- • **Gastrotourism**

# DAY 1 15:30-17:00

## Parallel working groups on EDP

*The groups can work in Greek*

- *Presentation by National expert*
- *2 important roles during the participatory sessions:*
  - **Moderator** – To keep things on track
  - **Rapporteur** – To follow the discussion and report to the plenary

# DAY 1 15:30-17:00

## Participatory session 1

### Task 1 Generation of ideas

The innovative idea:

- can be innovative in a broad sense (technological, organisational, etc.)
- can be related to a problem or not
- can be realistic or not
- should link different sectors and/or organisations

# DAY 1 15:30-17:00

## Participatory session 1

### Task 1 Generation of ideas

- ***Idea-fiche – Simple example***

**Personal profile:** entrepreneur in  
the field of ...

**Innovative idea:** increase the 4  
seasons tourism

**External expertise needed:**  
marketing support/research  
support/etc.

**DAY 1 15:30-17:00**

## **Participatory session 1**

### **Task 2** Presentation of ideas

Participants:

- present ideas (2-4 mins each)
- reflect on others' ideas

<b>Ideas</b>	<b>Complementary to my idea?</b>	<b>Relevant to my organisation</b>	<b>Relevant to my skill set?</b>
<b>Idea 1 - description</b>			
<b>Idea 2 - description</b>			

Ideas will not be criticised

# DAY 2 11:00-12:30

## Participatory session 2

### Task 3 Forming Partnerships

*The Idea-partnership table*

	Name 1	Name 2	Name 3	Name 4
Idea 1				
Idea 2				
Idea 3				
Idea 4				
Idea 5				
...				
...				

- Identify and rate the three favorite ideas for collaboration
- Fill in the table
- Form idea-partnerships of 2-4 people
- Communicate clearly to rapporteur idea-name and partnership formation

# DAY 2 11:00-12:30

## Participatory session 2

### Task 3 Forming Partnerships

- *Two partnerships*
- *Idea 1 – Participants 1 & 2*                      *Idea 1 Participant 3 & 4*

	Name 1	Name 2	Name 3	Name 4	...	...
	Profile of participant					
<b>Idea 1</b>	*		***	***		
<b>Idea 2</b>	**					
<b>Idea 3</b>		**	**	**		
<b>Idea 4</b>		*	*			
<b>Idea 5</b>	***	***		**		
...						
...						

# DAY 2 11:00-12:30

## Participatory session 2

### Task 4 Ideas Development

*Established partnerships will discuss and provide:*

- *A brief description of the idea*
- *The contribution of the different partners*
- *First considerations on framework conditions and finances*
- *Identification of next steps*

*Partnerships will report internally*

# **DAY 2 12:30-13:00**

## **Report to Plenary**

**Every table will present the developed ideas:**

**10' per group, which could be 5' presentation, followed by a brief peer review discussion on improving the ideas and try to link ideas between groups.**

*Partnerships will report to the plenary*



**Thank you**

**Any question?**