



The Smart Specialisation Platform

S3 Platform
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Alexandroupoli, 12 January 2015





Smart Specialisation Platform

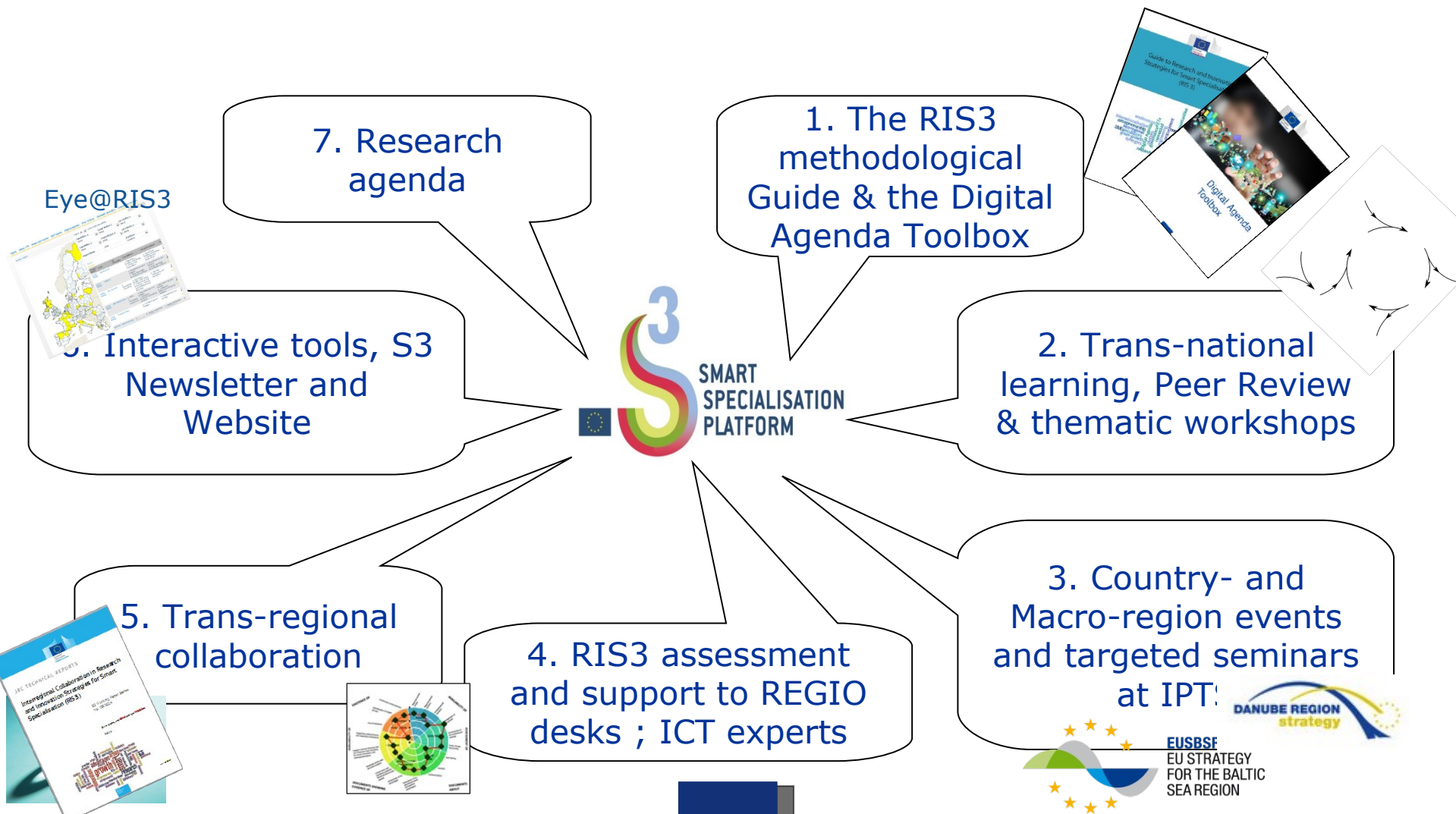
Created in 2011 to provide science-based professional advice to EU national and regional policy-makers for the establishment and implementation of their RIS3, make better use of the ESI Funds and thus contribute to the Europe 2020 goals.

Managed by JRC-IPTS in Seville in the frame of a wider EU effort including several EC services and support by CoR and EP.

A privileged perspective:

- ***Outside the Commission***
- ***Inside the Commission***
- ***In the scientific community***

Main activities of S3 Platform



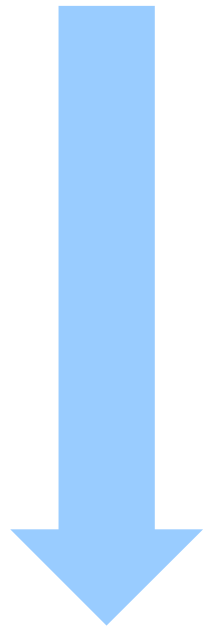
Why is collaboration so important in RIS3?

- **YOU ARE NOT ALONE!** - Your region or country is a node in a global network!
- Globalised networks and economy calls for regional innovation policy
 - that goes **beyond regional/national borders**
 - that takes into account the degree to which actors in a region are **able to connect** to and benefit from global innovation networks and value chains
- Collaboration increasingly necessary to succeed in sustaining growth, jobs and welfare in Europe
- Place-based approach in S3 to avoid fragmentation, but depends on **connectedness** in order to succeed





Intensity of collaboration?



- **Information sharing** only e.g. innovation policy initiatives, research programmes, market intelligence
- **Concrete, ad hoc, projects**, limited in time.
- **Policy coordination**, for instance aligning funding programme conditions or mobility incentives
- **Jointly funded programmes or actions** addressing common problems
- **Joint Strategies** that are commonly designed, funded and implemented by the partner regions, and which inform a mix of policies and actions.



Aligning innovation roadmaps

Across the EU around Europe2020 goals

(e.g. H2020 co-operation initiatives)

Between national and regional levels

(e.g. through RIS3)

Around networks, technologies, value chains

(e.g. Interreg IV C, H2020/ESIF mainstream)

Over physical and political borders

(e.g. Interreg, IPA CBC, EU macro-regions)

... making smart specialisation priorities "smarter"

Benchmarking regional structure

Identify regions with similar conditions



Self-assessment and targeting of priorities



Potential cooperation opportunities

☰ Benchmarking Regional Structure

Finding reference regions based on structural similarities

A key to build sound innovation strategies for smart specialisation at the regional level is to identify opportunities for learning policy lessons and transferring practices from other regions. But what are the regions one should consider as a reference for these purposes? Our proposal is to start by identifying regions that share similar structural conditions which are relevant for innovation-driven development (social, economic, technological, institutional and geographical characteristics). That is, characteristics that cannot be easily changed in the short term and that are demonstrated to affect the way innovation and economic evolution take place in a region. Below you will find an [interactive tool](#) that allows you to identify reference regions across Europe based on a methodology jointly developed by [Orkestra - Basque Institute of Competitiveness](#) and the [S3 Platform](#).

Documents

- [Methodological paper](#)
- [List of structural characteristics](#)
- [Regional NUTS codes](#)

Interactive tool

region

Burgenland (at11) ▾

number of peers

20 ▾

refresh

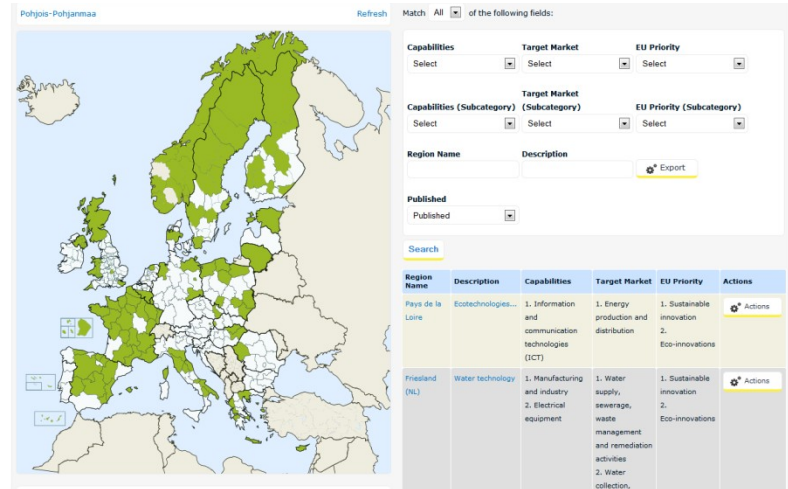
The 20 nearest regions to Burgenland (at11)	Distance index
Kärnten - Austria (at21)	0.0116
Tirol - Austria (at33)	0.0197
Provincia Autonoma Trento - Italy (it2)	0.0225
Steiermark - Austria (at22)	0.0226
Oberösterreich - Austria (at31)	0.0245
Salzburg - Austria (at32)	0.0247
Niederösterreich - Austria (at12)	0.0252
Vorarlberg - Austria (at34)	0.0273
Umbria - Italy (it2)	0.0300
Syddanmark - Denmark (dk03)	0.0314
Comunidad Foral de Navarra - Spain (es22)	0.0319
Cantabria - Spain (es13)	0.0320
Sjælland - Denmark (dk02)	0.0343
Poitou-Charentes - France (fr53)	0.0347
Bourgogne - France (fr26)	0.0352

How it works

1. **Select a region** in the top window
2. **Choose the number of reference regions** you want to be displayed
3. **Press "refresh"** to get the results
4. A list of regions will appear on the right side of the screen sorted in descending order from the ones that are more similar (top) to the less similar (bottom) to the region selected
5. The order is given by a **synthetic index of structural distance** (lower value=structurally closer to the selected region) explained in the methodological paper.

Eye@RIS3 – an online database for RIS3 priorities

- Enable Regions and Member States to position themselves,
- To find their unique niches
- To seek out potential partners for collaboration
- Categories are not perfect matches
- Approx 190 regions and more than 800 priorities



Region Name	Description	Capabilities	Target Market	EU Priority	Actions
Pays de la Loire	Ecotechnologies...	1. Information and communication technologies (ICT)	1. Energy production and distribution	1. Sustainable innovation 2. Eco-innovations	Actions
Friesland (NL)	Water technology	1. Manufacturing and industry 2. Electrical equipment	1. Water supply, sewerage, waste management and remediation activities 2. Water collection,	1. Sustainable innovation 2. Eco-innovations	Actions

Specialisation fields are emerging that are related to:

- Energy
- Life science
- ICT
- Environment
- Agro-food
- Tourism

<http://s3platform.jrc.ec.europa.eu/map>

Nurturing connectedness ...

- *Smart use of ESI Funds - Not only INTERREG ...*
- ... **"unlock the 15%"** (art. 70.2 CPR)
- *"The managing authority may accept that an operation is implemented outside the programme area but within the Union, provided that ...:*
- *(a) the operation is for the benefit of the programme area;*
- *(b) the total amount allocated under the programme to operations located outside the programme area does not exceed 15 % of the support from the ERDF ... at the level of the priority ..."*
- *For thematic objective 1: allocations reach ~ 42 billion EUR (source: final and draft partnership agreements as of October 2014).*

Time is now!

- *28 Partnership Agreements and 21 Operational Programmes adopted by EC*
- *First new INTERREG programme adopted end November.*
- *Launch of INTERREG-EUROPE early December.*
- *First H2020 calls published.*

Thank you!



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